

# CASA OF NORTHWEST ARKANSAS IMPACT REPORT 2019



## CHANGING CHILDREN'S STORIES



# NOTE FROM OUR EXECUTIVE DIRECTOR

As we closed out the year, we had much to be proud of. Our laser-like focus to serve every child in need paid off this June when we celebrated serving every adjudicated\* child in Northwest Arkansas. We have championed for the lives of 954 abused and neglected children in the past twelve months – a 13% growth over last year. That means 954 children's lives, their personal narratives, have been forever changed. Through your time and resources, YOU helped rewrite those stories, and we couldn't thank you enough.

But, this mission is far from over. Children are coming into care every week. While we achieved a zero wait list in June, the challenge now is to keep it. We want our advocates waiting for children, not children waiting for advocates. We stand by the belief that every child deserves the best ending possible.

In this report, you will see for yourself the lifesaving impact of your dedication and support. Thank you for joining us on this journey. Together we are providing better outcomes for our children. Together we are changing children's stories.

Sincerely,



\*Adjudicated means the court has declared the child as abused or neglected. This ruling occurs at an adjudication hearing, held 30 – 60 days from when a child is taken into the Department of Human Service's custody.



## MISSION

Court Appointed Special Advocates of Northwest Arkansas provides compassionate volunteers who advocate for abused and neglected children. We are committed to ensuring a consistent voice, safe home, and promising future for children in foster care.

## VISION

Every child in foster care will have a fierce and skilled CASA champion by their side.



## BY THE NUMBERS

**954** KIDS SERVED BY



**373** VOLUNTEERS

**174** REUNIFICATIONS



**113** ADOPTIONS



**15**

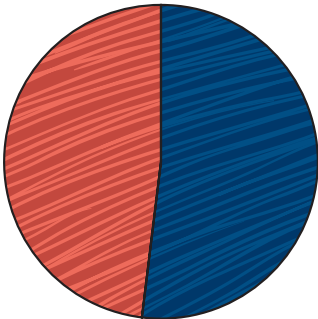


FOSTER TEENS GRADUATED HIGH SCHOOL OR EARNED THEIR GED

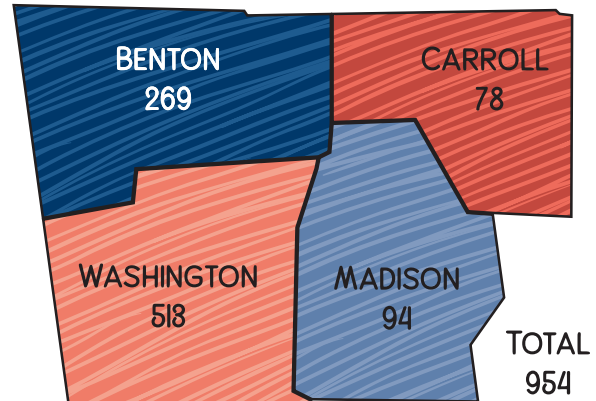
## CHILDREN DEMOGRAPHICS

### GENDER

MALE 52%  
FEMALE 48%

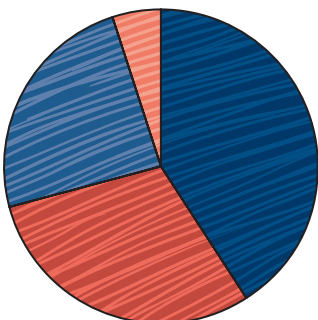


### COUNTY OF ORIGIN



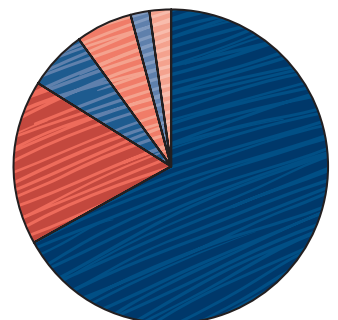
### AGE

0-5 41%  
6-11 30%  
12-17 24%  
18-20 5%



### ETHNICITY

CAUCASIAN 67%  
HISPANIC/LATINO 17%  
AFRICAN AMERICAN 6%  
NATIVE AMERICAN 6%  
PACIFIC ISLANDER 2%  
MULTI-RACIAL/OTHER 2%





## TURNING THE PAGE



CASA volunteer Becky

Becky Purcell was driving on M.L.K. Blvd. when she saw a group of adults tending to someone on the sidewalk next to Walmart. She pulled over to see if she could help and realized it was a three-year-old boy at the center of the crowd. Before police arrived, the toddler's mom, Monica, ran up. As it turns out, her youngest had escaped their home, as he was prone to do, when a sibling had failed to lock the door. Becky sat with Monica and offered words of comfort. When the police arrived and walked Monica and her son home, Becky assumed the harrowing tale was over.

Fast forward seven months. Becky was sworn in as a new CASA volunteer. She was reviewing the list of available cases when her eyes stopped. There, in plain print, was a description of the little boy from the Walmart parking lot. His story, it turns out, was far from over. After Monica and the police returned home, she was charged with child endangerment, and her five boys were removed from her home. Without a doubt, Becky knew why she had been called to pull her car over that day.

Being a single mom to five boys (aged 3 –15) was hard. Having them removed was

devastating. In the early months of the case, Monica was overwhelmed and anxious. She didn't know who was looking after her kids. Were they getting enough to eat? Did they have a safe place to sleep?

### **That's until Becky reentered their lives.**

Monica was relieved to know that someone was watching over her boys, no matter where they were. She was comforted that Becky's sole purpose was to do what was best for her kids. That knowledge, the peace it provided, helped Monica focus on her job at hand. Monica attended parenting classes, secured her home, and worked with a caring therapist to address her past trauma and learn how to be a more attentive mom.

All five boys eventually returned home. In reflecting back on Becky and her role in the case, Monica expressed gratitude. "Becky made a dramatic difference on our case. We had our ups and downs, but we came through it. She worked hard for my boys and always treated us like family." Monica wouldn't wish the foster care experience on anyone, but she strangely felt it was "God's way of helping [her] realize what was important in life." A beautiful lesson to take away from such a difficult story.



## AN ALTERNATE ENDING

**“What I really appreciated about ‘Mr. Bob’ was that he saw Jaxon as a little boy, not as a number, not as a stack of papers, but as a little boy.”**

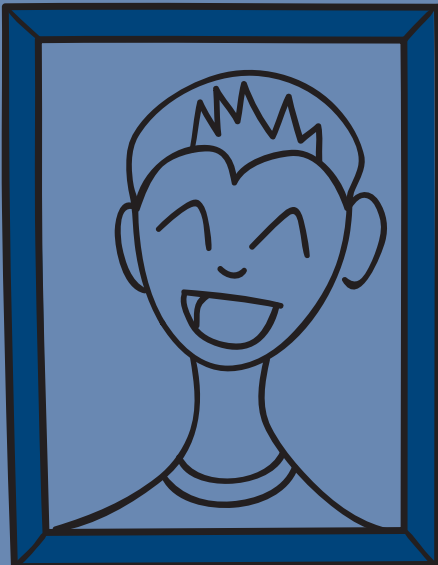
It’s not surprising to hear Jaxon’s adoptive mom, Amanda, say that. After all, CASA volunteer Bob Whitby had been Jaxon’s advocate when his story first took a major turn more than two years ago. Little Jaxon was just 18 months old when he was removed from his home due to a myriad of issues surrounding neglect, substance misuse, and a failure to protect. He was in care for three months when Bob arrived on the scene in January 2017.

In the beginning, Bob entered the case as all CASAs should, with an open mind. As a veteran CASA, he knows that the initial goal of every foster care case is to reunify the child with biological parents. After meeting the parents and watching them interact with Jaxon, Bob was hopeful. The parents responded quickly whenever Bob reached out, and they showed a genuine love for their son during visits. But, over time, Bob’s investigations

revealed that they were incapable of maintaining steady employment and providing stable housing and food. No matter how much they wanted to be good parents, Jaxon needed more. In a very difficult decision, Bob did what was best for Jaxon and recommended the termination of parental rights.

On May 29, 2019, the next chapter of Jaxon’s story began. This precocious four-year-old became an official member of the McCaslin family, and Bob couldn’t be happier for him. Jaxon landed in a home where he is loved and accepted for all he is. He has compassionate parents who shuttle him from appointment to appointment and will make sure he has every opportunity to develop into the person he is destined to become.

On adoption day, Jaxon surprised ‘Mr. Bob’ with a framed photo of himself. In his own way, Jaxon wanted to say thanks and help Bob remember the impact he made on his case. But, I think we can all agree. Photo or not, this is one story Bob will never forget.



Jaxon’s adoption day w/ CASA volunteer Bob (far left)

# WRITING THE NEXT CHAPTER

Last summer, 19-year-old Dellynn served as a counselor for Camp War Eagle. As Dellynn was combing an eight year old's hair one morning, she couldn't help but recognize the signs. The child was telling a story about her cousins, but the facts didn't quite add up. As the girl wove her tale, she seemed a little anxious and perhaps embarrassed. No one had told her, but Dellynn knew: the girl was in foster care.

Dellynn knew because she too had been there. She and her five siblings were taken into care in 2014. Luckily, during her journey in foster care, Dellynn was surrounded by people who fought for her – among them, a loving teacher who eventually became her adoptive mom and a CASA volunteer who dedicated five years of her life to Dellynn and her siblings. With this constant source of support and an unparalleled conviction to succeed, **Dellynn proved that childhood circumstances don't have to define you.** No, Dellynn's story was forever changed.

Now, it's her turn. Dellynn is helping rewrite the narrative for other children in care. While she is too young to serve as a foster parent or CASA volunteer, Dellynn is doing her part, as a Camp War Eagle counselor, to bring light to the lives of other children in need. Following her conversation with the little girl above, Dellynn shared some of her personal journey with the other kids in her cabin. Empowered by her honesty, four of the fourteen children came forward to tell her they too had experience with the system. Dellynn smiled knowingly and thought to herself, "God puts us exactly where we're supposed to be."

After all, Dellynn knows the power of a single hug in helping a child feel less alone. She knows how good it feels to have a caring adult pour into you when you feel like you've been running on empty for months. **And, she knows how important it is for someone to remind you that your story isn't over.** In fact, it's only just beginning.



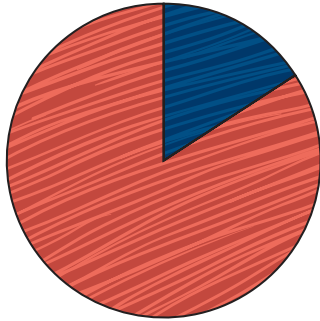
Dellynn (far left) w/ Camp War Eagle campers and fellow counselor



# VOLUNTEER DEMOGRAPHICS

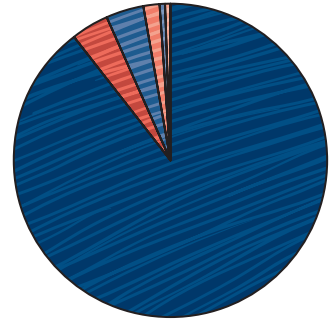
## GENDER

MALE 16%  
FEMALE 84%



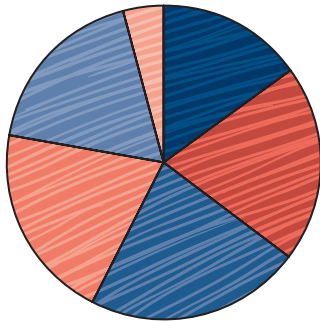
## ETHNICITY

CAUCASIAN 89.5%  
HISPANIC/LATINO 4.1%  
AFRICAN AMERICAN 8.7%  
MULTI-RACIAL/OTHER 1.7%  
NATIVE AMERICAN 0.5%  
ASIAN 0.5%



## AGE

21-29 15%  
30-39 20%  
40-49 22%  
50-59 20%  
60-69 18%  
70+ 4%



VOLUNTEER  
RETENTION RATE **79%**





# VOLUNTEERS

This year's success is due to the love and commitment our advocates bring to the cases they serve. Thank you to these individuals who gave of themselves to make sure our children's voices were heard.

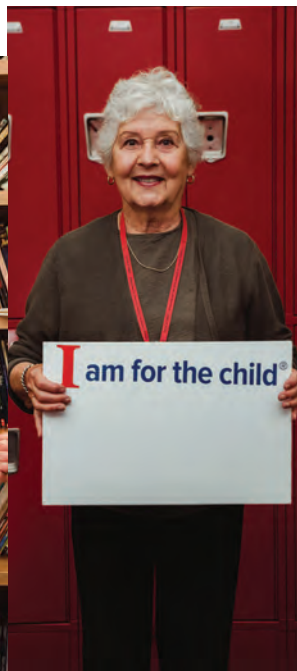
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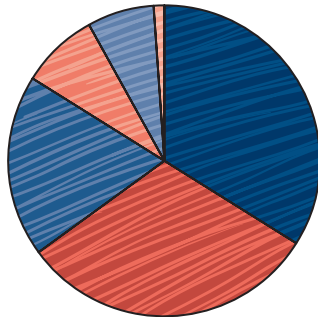




# FINANCIALS

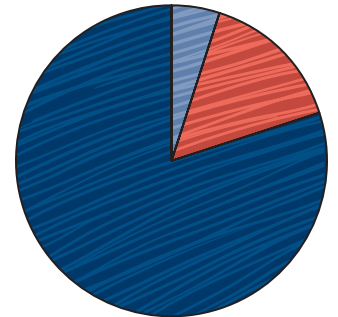
## REVENUE\*

EVENTS	84%
GOVERNMENT	8%
INDIVIDUALS	19%
CORPORATE	8%
FOUNDATIONS	7%
OTHER	1%



## EXPENSES\*

PROGRAMMATIC	80%
FUNDRAISING	15%
ADMINISTRATIVE	5%



## COST PER CHILD:

**\$1,216**  

## THE EFFICIENCY OF THE CASA MODEL

**1** staff member } **30** volunteers } **75** children  
supports  
serving

\*These numbers represent unaudited financials for the FY2018-19, ending June 30, 2019.  
For the most recent audited financial information, please visit [www.guidestar.org](http://www.guidestar.org).

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\*Term: July 1, 2018 – June 30, 2019





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Arkansas State CASA  
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(VOCA)

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Walmart Foundation

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Ulanda Terry  
TheatreSquared  
Susan Thomas  
Christine Thompson  
Pam Thompson  
Ademote & Ericka Thumbutu  
Robert Thurmond  
Kevin & Natalie Tibbs  
John Tipton  
Spencer & Annetta Tirez  
Tontitown Winery  
Ryan & Jennifer Toomer  
David & Juliette  
Toothaker  
Doug & Bev Topley  
Adriana Torres  
Jennifer Travis  
Ashley Traynham  
Trinchero Family Estates  
Manuel Ray Trinidad  
Mike & Debbie Trost  
Jerry & Carolyn Tuck  
Carrie Tucker  
Chadwick Turner  
Ruth Turner  
Kurt & Gene Tweraser  
Debbie Tyler  
Krystal Tyler  
Tyson Foods Canada Inc.  
Kim Umber  
Craig & Laura Underwood  
Kellie Upton  
John & Shelley Vanderbush  
Michelle Vanhook  
Variety Insurance Agency  
Laura Velasco-Arana  
Steve & Pam Veliquette  
David & Peggy Vickmark  
Aldo Vivo  
Kelly Waggoner  
Rachel Wagner  
Andrew & Robin Waits  
Lucas Waldkirch  
Celina Walker  
Betty Walling  
Jim & Lynne Walton  
Betty Wang  
Dana Ward  
Ronald & Jeanie Ward  
Matthew Warner  
Mia Warner  
Todd & Sylvia Warner  
William & Kathryn Warren  
Guillaume & Nene Weaver  
Stephen & Desiree Weber  
Brenda Weir Cox  
Nathan & Darien Wells  
Carl & Melinda West  
Tyler & Lauren Wheeler  
Margaret Whillock  
Brice White  
Kevin White  
Tracey White  
Penn & Saskia Wilder  
Donald & Janet Wilkerson  
Jamie & Melissa Willets  
Jovan & Sheronda Williams  
Clay & Scotti Williamson  
Deborah Williamson  
Brooke Willis  
Clay & Kara Willis  
Dave & Ann Wilson  
Mary Lauren Wilson  
Steve & Linda Winkle  
Kelli Winn  
Chad & Cristl Wolf  
Ryan Wolfe  
Tyson & Kaitlin Wolfe

John & Helene  
Wommack  
Dina Wood  
Lori Wood  
Brandi Woods  
Aaron & Susan  
Woodward  
Jackie & Joan Wright  
Summer Wright  
Ebony Wyatt  
Ingrid Yang  
Darby & Amiee York  
Aaron Young  
Jasmine Young  
Marc Yount  
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Stacey Zimmerman  
Ashley Zulpo

CASA of Northwest Arkansas is grateful for the benevolence of its donors and believes every contribution makes a difference. You inspire us as we pursue our vision to provide an advocate to every child in need by 2020. This report honors all who have given monetary or in-kind gifts of \$25 or more from July 1, 2018, to June 30, 2019, as well as those who designated gifts through a United Way workplace campaign in fall 2017. We strive to ensure this list is complete and accurate. If we have made a mistake, please contact Colleen Smith (colleen@nwacasa.org) and accept our sincere apologies.



United Way of  
Northwest Arkansas  
unitedwaynwa.org



# REFLECTING ON YOUR OWN STORY

In reflecting on your own story and how you would like to be remembered, consider leaving a planned gift to CASA of Northwest Arkansas. There are many ways to make a legacy gift to our organization including naming CASA as a beneficiary of your will, trust, life insurance policy, or retirement plan or by making a gift of appreciated property. We would be honored to work with you and your advisors to identify the right donation for you.

One of the more common planned gifts is a bequest in your will. To assist you in this process, we have drafted sample language for you to consider. As with any gifts to charity, there may be tax implications. Please consult your attorney and advisors regarding these matters.

*"I give the sum of \$\_\_\_\_\_ (or \_\_\_\_\_% of the rest and residue of my estate) to CASA of Northwest Arkansas at 3825 Cawood Lane, Springdale, AR 72762 (tax ID: 71-0708334) to be used for furtherance of its charitable purposes in the discretion and at the direction of its board of trustees for its unrestricted use and purpose."*

Including a planned gift to CASA as part of your life story will rewrite the future for generations of children to come. Thank you for your thoughtful consideration.

For more information,  
please contact:

Colleen Smith  
Director of Development  
colleen@nwacasa.org  
479-725-2213

Note: If you have already included us in your estate plan, thank you! If you feel comfortable sharing your intent, we would be honored to know.

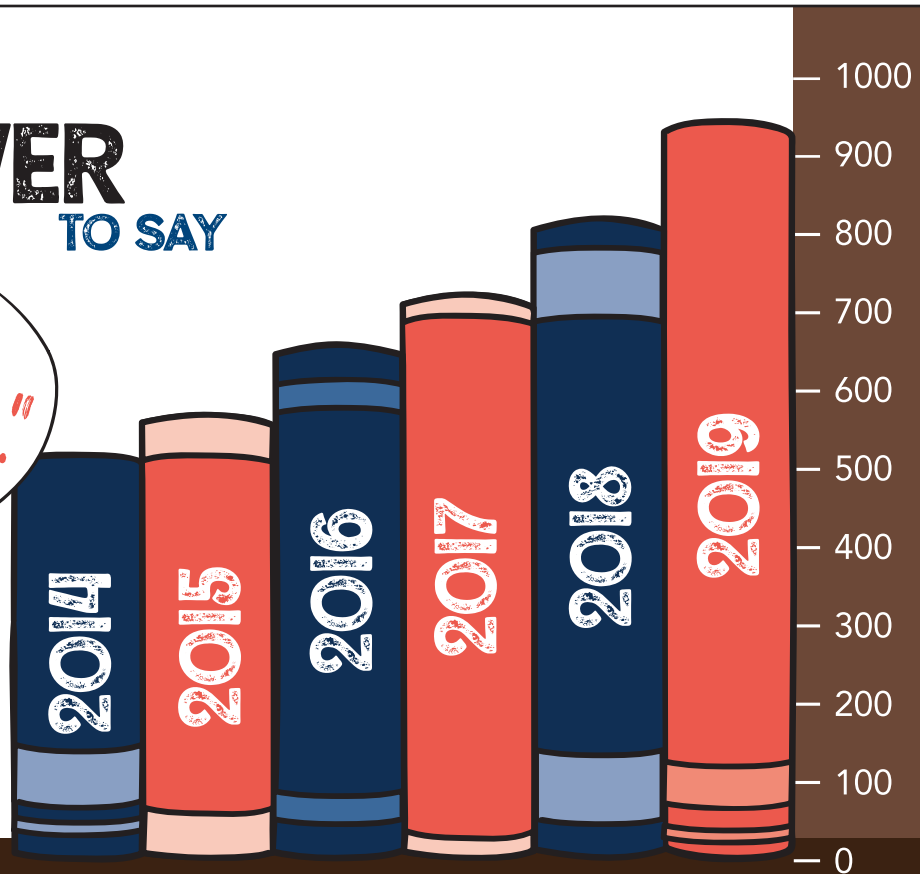




CASA of Northwest Arkansas  
3825 Cawood Lane  
Springdale, AR 72762

**YOU**  
**HAVE THE POWER**  
**TO SAY**

*"This is not how  
my story will end."*



Children served by CASA annually