



CASA

Court Appointed Special Advocates

FOR CHILDREN

NORTHWEST ARKANSAS

CASA OF NORTHWEST ARKANSAS IMPACT REPORT 2020



A WORLD

Reimagined

Mission

Court Appointed Special Advocates of Northwest Arkansas provides compassionate volunteers who advocate for abused and neglected children. We are committed to ensuring a consistent voice, safe home, and promising future for children in foster care.

Vision

Every child in foster care will have a fierce and skilled CASA champion by their side.



Note from our Executive Director

I don't think anyone could have imagined how the world would look in the first half of 2020. The isolation, the loss, the grief. The world is in so much pain. So much uncertainty.

But, for a moment, let's imagine the world in a different light - full of togetherness, restoration, and joy. This is our hope; this is our goal for every child in foster care. This is our world reimagined.

Over these past twelve months, YOU took us one step closer to this world. You made sure we had the resources we needed (through service and

donations) to be a voice for every child who needed one this year. You made our 2020 vision, a five-year strategic initiative, come to life. What a moment to celebrate.

Of course, our work isn't done yet. We will continue to dream big and want more for our children. We will never lose hope that there isn't a better world for them out there. We won't have to . . . because of you.

With gratitude,
Crystal Vickmark

By the Numbers


968 KIDS SERVED BY
408 VOLUNTEERS


177 REUNIFICATIONS


107 ADOPTIONS

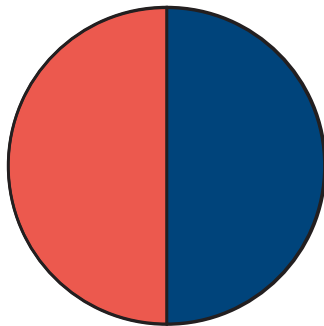
4 OUT OF 5
CHILDREN HAD 2 OR FEWER
PLACEMENTS FOLLOWING
CASA'S ASSIGNMENT

9 
FOSTER TEENS GRADUATED HIGH
SCHOOL OR EARNED THEIR GED

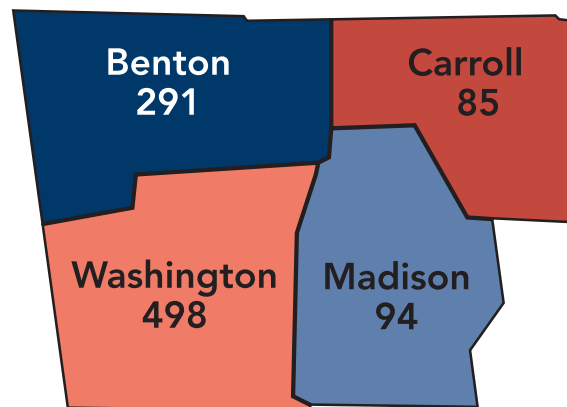
Children Demographics

GENDER

Male 50%
Female 50%

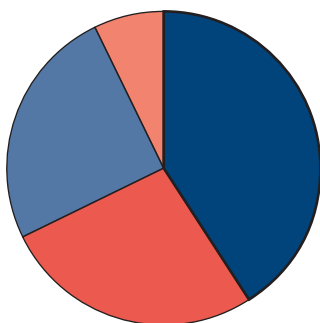


COUNTY OF ORIGIN



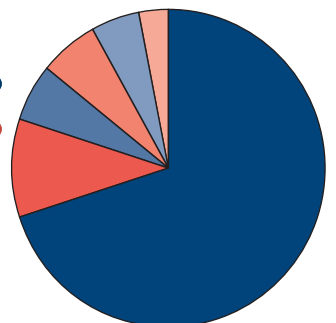
AGE

0-5 41%
6-11 27%
12-17 25%
18-20 7%



ETHNICITY

Caucasian 70%
Hispanic/Latino 10%
African American 6%
Native American 6%
Multi-Racial/Other 5%
Pacific Islander 3%



A Family Restored

When you grow up in an unstable household, where drugs and prison are “the norm,” how do you imagine a different way of life? How do you reach and attain something better for **your** family? These are questions that Ashley, the mother on one of our cases, has reflected on since her three children entered foster care in 2018.

Incarcerated on drug charges without a legal caretaker for her children, Ashley knew something had to change. She entered Drug Court and met other moms who expressed how uncomfortable they were interacting with counselors and DHS

As Ashley worked through her recovery, Ainsley developed a trusted relationship with the children. When she wasn't letting the little girls do her hair, Ainsley was making recommendations to the judge for therapies, dance lessons, and educational support. One day, Ashley shared how inspired she was by Ainsley and other “social workers” in her life. She wished she could go back to school and become one herself. Admittedly, she had no idea how that process worked. No one in her family had ever gone to college.

Well, that's all Ainsley needed to hear. Before you knew it, she was helping Ashley navigate enrollment

CASA Ainsley (left) with mom Ashley (right) and children



**“[AINSLEY] NEVER MADE ME
FEEL INFERIOR. SHE WAS SO
ENCOURAGING; SHE BELIEVED IN ME.”**

workers. But, when Ashley met her children's CASA, Ainsley Moore, something was different. “She never made me feel inferior. She was so encouraging; she believed in me.”

It was Ainsley's first case. Like many new advocates, Ainsley wasn't sure how comfortable she would be providing support to a parent who had neglected her children. But, after spending time with Ashley and her three littles, Ainsley knew what was in these children's best interests: to be with a mom who was willing to reimagine herself to provide her kids a better childhood than she had herself.

in NWACC. By the time Ashley's case closed with reunification with her children, Ashley was on her way to earning her place on the Dean's List in fall 2019.

Nearly a year later, Ainsley and Ashley remain friends. Ashley has been sober for nearly two years and is committed to a new life for her family. Ashley shares, “It's not over yet, I still have work to do. But, I never would have been able to make such a big shift – enrolling in school and aiming for something better for my children – without Ainsley. If she got paid for being a CASA, I'd say she definitely deserves a raise.”

Enriched with Love

Adoption day is a joyful one; a child has been chosen to become part of a new family. It can also be a day filled with loss. As biological family plays such a critical role in one's identity, separating from it permanently can make a child feel like he is losing a part of himself. Does it have to be this way?

Noah and his twin newborn sisters' case opened because of parental drug abuse. By the time CASA Sharon Spurlin met the children, they were already in a safe placement with caring, biological family. The road to reunification wasn't going to be easy for Mom and Dad

who had to overcome addiction, unemployment, and instability. One thing the parents had going for them, however, was extended family who wanted what was best for the kids and ultimately, for the parents too.

Sharon never took her eyes off the children. When Noah moved to his Aunt Jessica's house, an hour and half away, Sharon continued her monthly visits. She stayed on top of therapies and medical needs and kept her focus on the children's permanency. There were a lot of ups and downs in this 18-month case, but Sharon was a constant and informed voice for the children. Jessica recalls, "CASA gave us peace. Sharon brought us confidence to know that no matter what was going to come, we could face it."

Both the family and Sharon rooted for Mom when she went to rehabilitation. While there was no doubt that Mom loved her kids, ultimately, she couldn't overcome her addiction. The parents made the loving choice to surrender their rights so that Noah and his sisters could have better lives.

What happened next was beautiful. Aunt Jessica and Uncle Joe were given the opportunity to adopt all three children. Sharon was overjoyed. She had watched Noah blossom in their home and likewise how he grieved when separated from his baby sisters. Now, these children would have the opportunity to grow up together . . . with family. They would **always know who they were and where they came from.**

This is how foster care can be reimagined. If extended family can engage, not consumed with strife or ambivalence, outcomes can be so different for children

"CASA GAVE US PEACE. SHARON BROUGHT US CONFIDENCE TO KNOW THAT NO MATTER WHAT WAS GOING TO COME, WE COULD FACE IT."

in care. Noah and his sisters' family stepped forward with love in their hearts, united by their desire to work together for the best outcome for the children. In doing so, they honored everyone involved and forever changed the lives of these three sweet littles.



Joe and Jessica with Nathan and all of his sisters

Advocacy Reimagined

When the CASA office closed on March 13, we didn't expect it to be the last time staff and volunteers would see it for months. Like the rest of the world, we were forced to reimagine every aspect of our program.

Advocating. Video replaced in-person visits. Court was conducted via Zoom. But, ultimately, it was our CASAs who got creative. They mailed care packages to kids out of area. They dropped off toilet paper and essentials to struggling families. They called, they texted, they had porch visits. Though it might have looked different from the outside, our advocacy remained what it has always been – a stable presence for children whose worlds had been turned upside down.

Training volunteers. New advocate training was scheduled to start less than three weeks from when we closed our office. With a wait list of children growing daily, there was no way we could postpone. The training team quickly redesigned training to create a completely virtual, five-week onboarding process. Each session ended with a virtual swearing in ceremony by a local judge. Between April 1 and June 9, we graduated 50 new CASA volunteers – a record number for us in such a short time period. **This nimble response allowed us to assign every waiting case** and leave no child behind this fiscal year!

Preparing for the future. In past recessions, we have witnessed a significant increase in the number



Graduation caravan for high school seniors

of children coming into foster care. We anticipate this increase hitting us hardest in late summer when children return to school and are seen by teachers and other mandated reporters. We have to be ready. We have amplified our volunteer recruitment by asking our advocates and media partners for assistance. In response, 97 prospective volunteers attended a virtual CASA 101 session in the past three months.

With every announcement and every adjustment, we never lost focus on what matters most to CASA: the safety and well-being of our children. That focus, of course, was **only possible because of YOU**. Instead of scrambling for resources, we had the capacity needed to address this pandemic and its impact on our children directly. With you by our side, we are ready for the future and whatever it may bring for our organization and children. Thank you.

Virtual swearing in



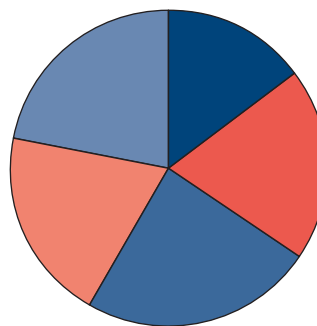
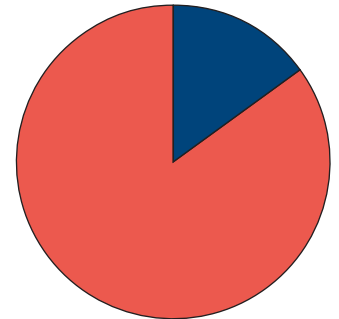
Advocate Curt virtually wishing his CASA child a happy (and silly) birthday



Volunteer Demographics

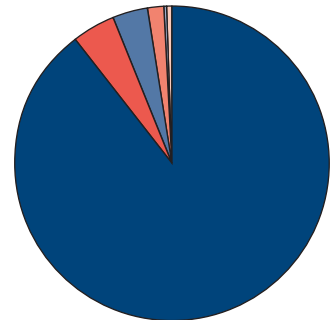
GENDER

Male 15%
Female 85%



AGE

20s 15%
30s 20%
40s 24%
50s 19%
60s+ 22%



ETHNICITY

Caucasian 89.7%
Hispanic/Latino 4.3%
African American 3.6%
Multi-Racial/Other 1.6%
Native American 0.4%
Asian/Pacific Islander 0.4%

VOLUNTEER **83%**
RETENTION RATE

106
NEW VOLUNTEERS



Volunteers

This year's success is due to the love and commitment our advocates bring to the cases they serve. Thank you to these individuals who gave of themselves to make sure our children's voices were heard.

Kimberly Aaron
Juan Acosta
Dawn Adams
Sherry Adams
Julie Allison
Sarah Allred
Lindsey Aloia
Diana Antuna
Melissa Arndt
Elizabeth Ash
Kim Autry ★★
Ron Autry ★★
Bryn Bagwell
Meredith Baltz Drake
Theresa Barrera-Shaw
Sharyl Barwick ★
Rebecca Baugher
Joe Bebout
Sharon Becker
Tana Beenken ★
Camila Bejarano
Amy Bennett
Christine Benson ★
Kara Biggs ★
Mary Blankenship
Jeff Blaschke
Kristi Blaschke
Cari Bogulski
Tracy Bohannon
Whitney Bohn
Mary Book
Megan Boring
Emily Bost ★
Whitney Box
John Bradley
Abigail Breckenridge
Hannah Breckenridge
Susan Breese
Dalawna Brent
Mandy Broadstreet
Ashley Brown
Helen Brown
Jenny Buchanan

Linda Buckner
Max Buckner
Brennan Bullock
Brienne Burford
Happy Burgmeier
Brittany Burks
Sara Burns
Shelby Burns
Hannah Butler
Valerie Buxton
Wendy Byers ★
Aly Camacho
Nicholas Camper
Candice Carlsen
Kim Carlson
Carolyn Carney ★
Lacey Carney
Belinda Carpenter
Rick Carpenter
Shannon Carpenter ★★
Annie Carroll
Karen Casey
Katie Chapman
Kristi Chapman
Brittany Chase
Sylvia Chesser
Kim Chrisman
DeAnne Christoffersen
Deanna Cicatiello ★
Britt Clem
Brandi Clifford
Sara Coatney
Judy Cockrum
Ashley Coffman
John Cogger
Kim Coker
Melissa Cole
Tanae Coleman
Linda Colston ★
Tina Cone
Dayna Cook
TJ Cook
Tonia Cook

Kelly Cope ★
Teresa Cornett
John Corso
Francisco Cortez
Lenore Cottrell ★
Ann Covington
Courtney Cox
Thad Crawford
Craig Crismon
Ashlee Cross
Kristin Croswhite
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Kelley Cullen
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Doris Davis
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Linda Davis
Rebekah Davis
Shelby Davis
Sheri Davis
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Marius de Waal ★
Jennifer Deckinger
Tracy DeLeon
Heidi Dennis
Susan Dewar
Matt Dickson
Deborah Doerr
Michele Doles
Susan Douglas
Kristen Dunavant
Amber Duran
Tom Dyal
Blair Dyer
Judy Eddington ★
Asha Edwards
Adam Ellzey
Lexie Emerson
Michelle Faucher
Jessica Files
Zach Files

Olivia Fletcher
Jacob Ford ★
Kristyn Ford ★
Katisha Fortune
Julie Foster
Amy Fowler ★
Steffanie Fowler
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Lynne Freeman
Sabrina Freeman
Jenna French
Joel Freund
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Randi Fritsche
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Robin Fuller
Marcia Gaddy ★
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Nikki Garoutte
Linda Gault
Miranda Gauthier
Toni Gemper
Jessica Giardina
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Kara Gill
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Erin Goodwin
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 Logan Maienschein
 Scott Manamon
 Dalia Marples
 Judy Marquess
 Carol Martin
 Leah Martin
 Margot Martin ★★★
 Alice Martinson
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 Shannon Matlock
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 Heather Morton
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 Bekki Murray
 Teri Naylor
 Robyn Nelson ★
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 Heather Nielsen
 Jessica Nohl
 Carie O'Banion
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 Founande Oladipupo

Marissa Orr
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 Daneen Parish
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 Glenda Patterson
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 Jennifer Peterson
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★ Celebrating 5+ years of service with CASA
 ★★ Celebrating 10+ years of service with CASA
 ★★★ Celebrating 15+ years of service with CASA



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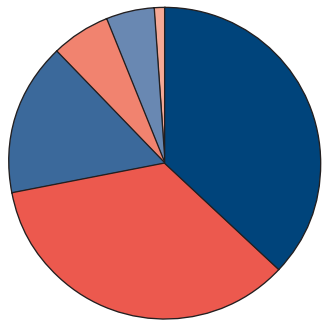


*Term: July 1, 2019 – June 30, 2020

Financials

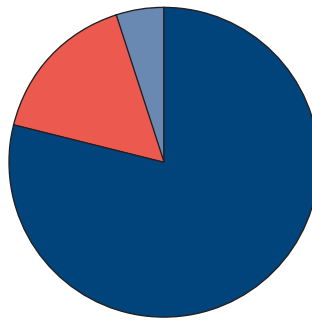
REVENUE*

Government	37%
Events	35%
Individuals	16%
Foundations	6%
Corporate	5%
Other	1%



EXPENSES*

Programmatic	79%
Fundraising	16%
Administrative	5%



*These numbers represent unaudited financials for the FY2019-20, ending June 30, 2020. For the most recent audited financial information, please visit www.guidestar.org.

COST PER CHILD:

\$1,270



Donors List

INVESTOR

Arkansas State CASA
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Victim of Crimes Act
(VOCA)
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As we continue to dream big for our children, we know our journey of service is far from over. Consider the variety of ways you can play a role in CASA's success in the critical months to come.

Service: We need more advocates, ASAP! With volunteer recruitment and training going virtual, there's never been an easier time to join us. Our highest need is for advocates willing to serve our rural counties as well as children placed out of area.

Resources: While we gladly accept traditional donations, there may be other ways you wish to make your impact! We can also accept gifts of stock, distributions from your IRA or donor advised fund, as well as legacy investments.

Voice: If you know of someone who hasn't heard of CASA, use your voice to share our story. Invite them to join us by following us on Facebook or Instagram and signing up for our e-newsletter. Once it's safe to do so, we can have you both out for a tour!



For more information, please contact:

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Director of Development

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THE PATH TO OUR 2020 Vision

